

OF VALUE: 2023 NATIONAL CONFERENCE

Wednesday, November 8, 2023
Thursday, November 9, 2023

New York Athletic Club
In-Person and Virtual
8:50 am - 4:45 pm



Wednesday, November 8



8:50 am- 9:00 am EST

WELCOME, 9th Floor

Edward Yee, AAA, President

Deborah G. Spanierman, AAA, Co-Chair, Conference Committee

Silver Sponsor | John Moran Auctioneers & Appraisers

9:00 am - 9:30 am EST

KEYNOTE ADDRESS

Dr. Blake Gopnik, Art Critic and Historian

Andy Warhol's career provides a fascinating case study for appraisers because of his ability to crossbreed aesthetic and commercial concerns. Gopnik will discuss Warhol's prescient notion of 'Business Art' and his ideas about art and its role in the market — and the market's role in the making of art.

Only audio will be streamed, with no visual component. This session will NOT be recorded
Sponsor | DGS Fine Art Consultants, Inc.

9:30 am - 10:30 am EST

PANEL **Chinese Contemporary Art: Post-Mao Era to the Present**

The panelists will discuss the art world in mainland China after the passing of Chairman Mao in 1976. Panelists will share with attendees the environment of making art, the platforms that emerged for exhibiting art and the relevance that the audience found when engaging with it.

Carolyn Hsu-Balcer, Designer and Art Collector

Philip Tinari, Director and Chief Executive, UCCA Center for Contemporary Art

Craig Yee, Founding Director, Ink Studio

Dorinda Elliott, Executive Director, Fairbank Center for Chinese Studies, *Moderator*

10:30 am - 11:00 am EST

COFFEE BREAK, 10th FLOOR

Sponsor | Collector Systems

11:00 am - 12:00 pm EST

PANEL **Changes in Catalogue Raisonné**

Panelists will discuss the history of the Catalogue Raisonné, best practices and processes; platforms and the problems frequently incurred for the appraiser researching artworks.

Elizabeth Gorayeb, AAA, Executive Director, Wildenstein Plattner Institute

Alexandra Keiser, Research Curator, Archipenko Foundation

Lisa N. Peters, Independent Scholar

Betty Krulik, AAA, President, Betty Krulik Fine Art, Ltd., *Moderator*

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12:00 pm - 1:00 pm EST

PANEL **Influential Women in 20th Century Design**

Explore the far-reaching influence of women in 20th century design, how their aesthetic conventions shaped the Mid-Century Modern movement, and their impact on Postmodernism. The panel will survey renowned and newly appreciated designers, objects associated with the movement, and the major auction houses, dealers, and collectors who drive the market. There will be a discussion of market trends, collector demographics, and gallery vs. auction realized prices.

Megan Whippen, Senior Specialist, Rago | Wright

James Zematis, Director of Museum Relations, R & Company

Laurel Porcelli, AAA, Founder and Principal Appraiser, Artisan Advisory Group, *Moderator*

Wednesday, November 8



1:00 pm- 2:15 pm EST NETWORKING LUNCHEON, 9th Floor
2023 Belmont Society Award Presented to **Michael Capo, AAA**
Sponsor | Rago/Wright/LAMA/Toomey & Co.

2023 BELMONT SOCIETY AWARD

2023 Belmont Society Award Recipient
Michael Capo, AAA, member since 1978

The Belmont Society Award is presented to a member who has made significant contribution to the Appraisers Association of America over the course of 25 years or more. The derivation of the name comes from the Belmont Plaza Hotel, where The Association's Members met monthly from 1958 to 1973.

Sponsor | **RAGO** / **WRIGHT** / LAMA / Toomey & Co.



2:15 pm - 3:15 pm EST CONCURRENT CONNOISSEURSHIP SESSIONS | 10th Floor

1. Mexico Silver: Roots to Revival

Creating a historical overview of Mexican silver design, from its pre-Columbian origins and historical revival, culminating with contemporary examples from well-known designers such as Fred Davis, William Sprawling, Hector Aguilar, Matilde Poulat, and Antonio Pineda. This lecture will weave market analysis, identification pitfalls, and history to create a comprehensive narrative on Mexican silver.

Maranda Moran, Vice President and Mexican Silver Specialist, John Moran Auctioneers
Sponsor | Michael Capo, AAA

2. Van Gogh: An Adventure of a Lady of Letters

Malinowski will recount her discovery of a cache of long-lost Vincent Van Gogh letters. The letters, replete with drawings, were found in the most unlikely place and the story that followed is nothing short of extraordinary.

Marsha Malinowski, President, Marsha Malinowski Fine Books & Manuscripts LLC
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3. Contextualizing Condition: Andy Warhol, Joan Mitchell, and Jean-Michel Basquiat

A conservator's understanding and knowledge of the techniques and typical conditions of an artist's work impact how we interpret the condition and "health" of artworks. Appraisers and conservators work together on assessments, so knowing what is the hand of the artist, an expected condition, or damage is key.

Suzanne Siano, Chief Conservator/Director, Modern Art Conservation
Sponsor | Cochran Arts

This session will not be streamed or recorded

Wednesday, November 8



3:15 pm - 3:30 pm EST COFFEE BREAK, 10th FLOOR
Sponsor | Collector Systems

3:30 pm - 4:45 pm EST PANEL **Ask the IRS | 10th FLOOR**

Q&A forum with representatives from the IRS on recent changes, current issues, concerns and frequently seen errors.

Karin Gross, Attorney, IRS Office of Chief Counsel
Meredith Meuwly, Appraiser, IRS Art Appraisal Services
Cynthia D. Herbert, AAA, President and Principal Appraiser,
Appretium Appraisal Services, *Moderator*
Sponsor | Appretium Appraisal Services

This session will not be recorded, however it will be livestreamed

5:30 pm - 7:30 pm EST **Reception**
Marian Goodman Gallery
24 West 57th Street New York
(between 5th & 6th Avenue)

Join us following the conference for our evening reception and raffle.

Members, Conference Attendees and Guests are welcome!

A map is in back of program.

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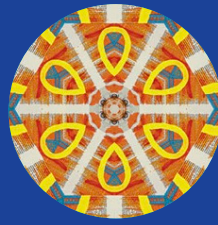


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APPRAISERS-ASSOCIATION-OF-AMERICA

Thursday, November 9



8:50 am- 9:00 am EST

WELCOME, 9th Floor

Linda Selvin, Executive Director, Appraisers Association of America
Roberta Kramer, Vice President - Strategy and Business Development
Heritage Auctions, Silver Sponsor
Jay Grimm, AAA, Co-Chair, Conference Committee

9:00 am. - 9:30 am EST

KEYNOTE ADDRESS Expanding Dimensions of Provenance

Marc Porter, Chairman, Americas, Christie's

2023 marks the 25th anniversary of the Washington Principles, the international agreement that opened a new era of restitution work and transparency with respect to the enduring and unresolved issue of assets lost or stolen during the Nazi period between 1933 and 1945.

The Principles are the foundation of Christie's commitment to restitution matters - our commitment to governance, scholarship and resolution - Today, we will explore the history of how Christie's confronts the vast challenge of looted but unrestituted property circulating now and in the future, and the emerging discussion about the sources of wealth.

Sponsor | Art for Eternity

9:30 am - 10:30 am EST

PANEL Postwar Contemporary Fine Art Mid-Market

Amidst today's changing art market, the Postwar and Contemporary middle market has remained a bread and butter sector among auction houses, collectors, dealers and art advisors. This panel will discuss the current market for PWC works priced between \$25,000 and \$250,000, the market participants, and the role that increasing interest in artists not previously included in the art historical and art market canon has played.

Meredith Hilferty, Director, Fine Art, Rago/Wright

Lowell Pettit, President, Pettit Art Partners

Louis Stern, President, Louis Stern Fine Arts

Deborah G. Spanierman, AAA, President, DGS Fine Art Consultants, Inc., *Moderator*

10:30 am - 11:00 am EST

COFFEE BREAK, 10th FLOOR

Sponsor | Collector Systems

11:00 am - 12:00 pm EST

PANEL American Furniture: The Current State of the Market

Panelists will provide an overview of the market in the past 20 years. They will also explore what is currently happening in the high end and middle markets, the causes of market changes, and projections for the future of the market.

Elizabeth Feld, Director, Furniture & Decorative Arts, Hirschl & Adler

Stuart Feld, President and Director, Hirschl & Adler

Andrew K. Holter, COO & Director of Business Development,
Nye & Company Auctioneers and Appraisers

John Hays, Deputy Chairman, Americas, Christie's, *Moderator*

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Thursday, November 9



12:00 pm - 1:00 pm EST **PANEL Conversation with a Collector**

Dr. Thomas Kaplan is, with his wife Daphne Recanati Kaplan, the founder of the Leiden Collection, the most important private collection of Dutch painting of the Golden Age in the world. With its core of works by Rembrandt and paintings by every significant artist of the era, the collection is remarkable for its scholarly, educational, and philanthropic endeavors. Old Master dealer and former Appraisers Association of America President Robert Simon will discuss with Dr. Kaplan the genesis of the collection, the passions and principles that inform it, and his view of the market for Old Master paintings and the art world in general.

Dr. Thomas Kaplan, Founder, The Leiden Collection
Robert Simon, AAA, President, Robert Simon Fine Art
Sponsor | Sharon Chrust & Associates

1:00 pm- 2:15 pm EST **NETWORKING LUNCHEON & AWARD PRESENTATIONS, 9th Floor**

2023 AWARD RECIPIENTS



President's Award
Karen T. Bacon, AAA



Director's Award
Christopher Vroom



Education Award
Mee-Seen Loong, AAA



Regional Award
Benjamin Farina, AAA



Student Award
Patricia Hickson

Thursday, November 9



2:15 pm - 3:15 pm EST **CONCURRENT CONNOISSEURSHIP SESSIONS | 10th Floor**

1. **Codex Sassoon and Hebrew Bibles – A Market Overview**

In 2023, Sharon Liberman Mintz, researched and catalogued the most expensive book ever sold at auction, *Codex Sassoon*, the earliest most complete Hebrew Bible. In this talk, Ms. Mintz will discuss the history of the *Codex Sassoon* and provide an overview of the market for other Hebrew Bibles, with a focus on those that appraisers might come across in their practice.

Sharon Liberman Mintz, International Senior Specialist, Judaica, Sotheby's
Sponsor | Jane H. Willis Appraisal Service

2. **Non-Glass Tiffany**

Louis Comfort Tiffany is justifiably famous for his extraordinary creations in art glass, leaded windows and lamps, but this is only part of his artistic story. This lecture will shine a light on his technical and aesthetic achievements in media as diverse as metal, pottery, enamel and wood. We will discuss historical and cultural influences on his designs, as well as Tiffany's restless sense of innovation and how he presented his work to the buying public.

Benjamin Macklowe, President, Macklowe Gallery
Sponsor | Suzanne Smeaton, LLC

3. **Postwar Studio Ceramics**

Jason Jacques will present on postwar studio ceramics providing a brief introduction to the time period and summary of the years preceding, followed by an overview of the ceramic landscape— from prevalent practices to common themes— of the post-war period, including an in-depth look at works by the era's most seminal figures.

Jason Jacques, Jason Jacques Gallery
Sponsor | Artisan Advisory Group, LLC

3:15 pm - 3:30 pm EST **COFFEE BREAK, 10th FLOOR**
Sponsor | Collector Systems

3:30 pm - 4:45 pm EST **PANEL *Define Your Definitions-
How to Choose the Correct Valuation for an Assignment* | 10th FLOOR**

This session will discuss the nuances of Fair Market Value and explore the complexity of using FMV in the real world. Ample time will be allotted for Q & A and discussion.

Jay Grimm, AAA, Jay Grimm Art Advisory
Susan McDonough, AAA, Owner/Partner, McDonough Fine Art Appraisals,
LLC / Art Valuation Audit, LLC

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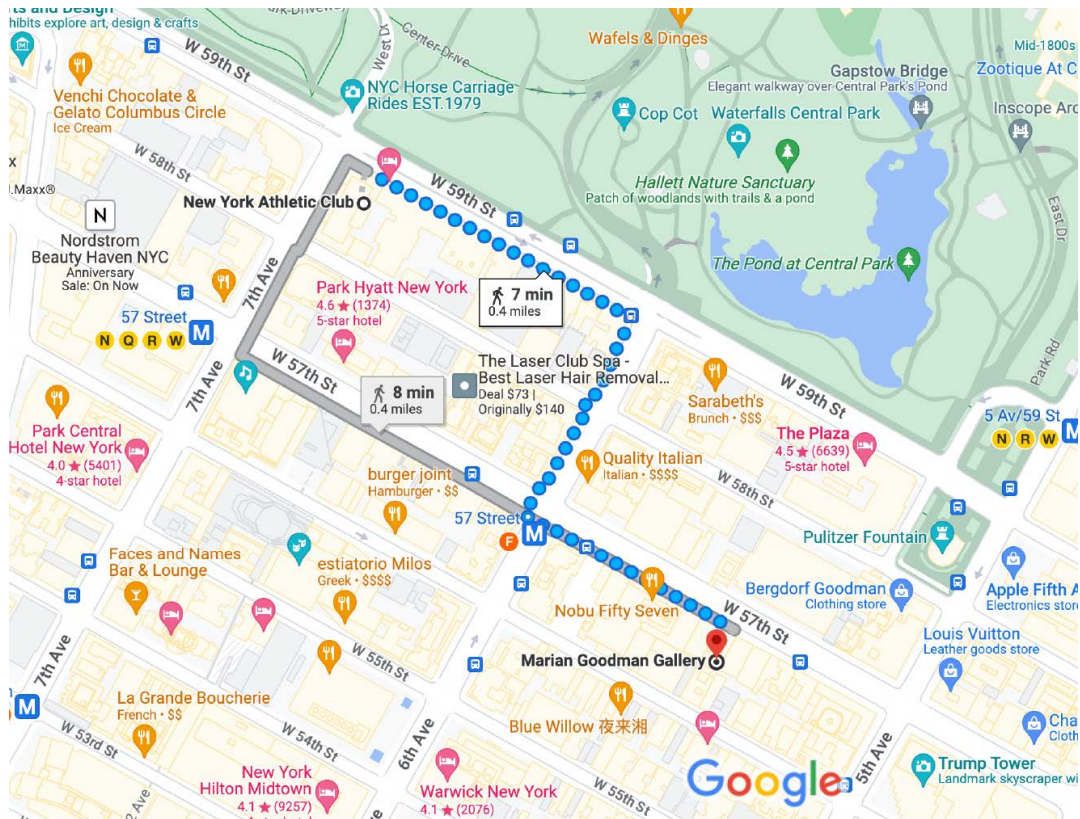
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MARIAN GOODMAN GALLERY

24 W 57th St, New York, NY 10019
(57th St between 5th & 6th Avenue)

5:30 pm - 7:30 pm



- A:** New York Athletic Club (180 Central Park South, between 6th & 7th Avenues)
- B:** Marian Goodman Gallery (24 W 57th St, New York, NY 10019)



JAY GRIMM
ART ADVISORY



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Save the Date! 75th Anniversary Gala
Wednesday, April 24, 2024
Rainbow Room, Rockefeller Center, NYC
Honoring **Hans Neuendorf**, Founder, artnet, AG



The Appraisers Association of America, Inc. is the premier association of personal property appraisers who focus on fine and decorative arts. Our members provide independent, ethical, and objective valuations for insurance, estate tax, charitable donation, equitable distribution, and liquidation purposes. The Appraisers Association of America, Inc. was founded in 1949 and incorporated in 1950 in New York State as a non-profit 501(c)(6) trade association; in 1983, the Appraisal Institute of America was established as a non-profit 501(c)(3) educational foundation. Its mission is to provide, advance and promote educational programs and accessibility to information pertaining to appraisals for the general public and for new and established appraisers.