# Monday, November 9

#### 11:00 AM - 11:10 AM | WELCOME

Linda Selvin, Executive Director, Appraisers Association of America Lark Mason, AAA, Board President, Appraisers Association of America

## 11:10 AM - 11:50 AM KEYNOTE ADDRESS

## The State of the Art and Luxury Auction Market

Clare McAndrew, Founder, Arts Economics Guillaume Cerutti, Chief Executive Officer, Christie's International

Sponsor | Collector Systems

11:50 AM - 12:00 PM | BRIEF BREAK

**12:00 рм – 1:00 рм** | PANEL

#### Market Update

Maureen Bray, Executive Director, Art Dealers Association of America (ADAA) Benjamin Mandel, Global Strategist, Multi-Asset Solutions, J.P. Morgan Asset Management Clare McAndrew, Founder, Arts Economics, Moderator

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#### 1:00 рм – 2:00 рм | LUNCH

#### 20-minute Session: Dance Fitness

Join Certified Fitness Instructor and Trainer Paul Eugene for some dance fitness fun!

Paul Eugene, Producer, Fitness Instructor

Sponsor | Penelope Dixon & Associates

#### 2:00 PM – 3:00 PM | PANEL

# Hip Hop to Haute: Street Fashion meets the Luxury Good Market

Panelists will discuss the primary market for limited edition luxury goods and the rising Auction Market. Lauren Amos of WishATL established one of the first outlets for Limited Edition Sneakers and clothing, Kathleen Guzman of Managing Director of Heritage Auctions has been at the forefront of making a market for Luxury Handbags and Urban Art at Auction, and Neil Wright, Head of Collaborations & Experiential, Complex Networks

#### Lauren Amos, Owner, Wish Atlanta Boutique

Neil Wright, Head of Collaborations & Experiential - Complex Networks Kathleen Guzman, Senior Vice President & Managing Director, Heritage Auctions, New York, Moderator

Sponsor | Heritage Auctions

# Monday, November 9

## 2:50 PM - 3:00 PM | BRIEF BREAK

## 3:00 PM - 4:00 PM | CONCURRENT CONNOISSEURSHIP SESSIONS

## 1. Travel Posters: Armchair Voyaging Around the World

Join Nicholas Lowry, Swann Auction Galleries, for a glorious, vicarious journey through the history of Travel posters, and how the market is changing in the time of Covid.

#### Nicholas D. Lowry, President, Principal Auctioneer, and Director, Department of Vintage Posters, Swann Auction Galleries

Sponsor | DGS Art Consultants

# 2. The Principles of Celebrity Value

Laura Woolley, AAA, Owner and President, The Collector's Lab

Sponsor | Betty Krulik Fine Art, Ltd.

# 4:15 PM - 5:15 PM AFTERNOON NETWORKING SESSIONS

## **Head and Shoulders**

Our Masters of Ceremony, Lark Mason, AAA and Alasdair Nichol, will lead the group through a series of fine and decorative art questions, providing two possible answers. Attendees will be asked to choose the correct answer by touching their heads or by touching their shoulders to indicate their response.

1. Lark Mason, AAA, Master of Ceremonies, Owner & President, iGavel, Inc. Carmen Melián, AAA, Host, Founder, Melián Arts

Sponsor | Suzanne Smeaton LLC

2. Alasdair Nichol, Master of Ceremonies, Chairman, FREEMAN's Auction Deborah Spanierman, AAA, Host, President, DGS Fine Art Consultants

Sponsor | Nicholas M. Dawes

# **TUESDAY, NOVEMBER 10**

# 11:00 AM - 11:10 AM | INTRODUCTION

Linda Selvin, Executive Director, Appraisers Association of America

## 11:10 рм – 12:00 рм | PANEL

Featured Conversation: Museums in 2020

Panelists will discuss the myriad of issues that hit museums in this year nationally and internationally. From shutdowns, audience engagement, accessions and deaccession to staffing and the future!

Richard Armstrong, Director, Solomon R. Guggenheim Museum & Foundation Brent Benjamin, Director, St. Louis Museum of Art, AAAMD, President Franklin Sirmans, Director, Pérez Art Museum Betty Krulik, President, Betty Krulik Fine Art Ltd., Moderator

Sponsor | Betty Krulik Fine Art, Ltd.

## 12:00 AM - 12:10 PM | BRIEF BREAK

## 12:10 рм – 1:00 рм | PANEL

## The Contemporary African Art Market

The Contemporary African Art Market is a fast-growing sector, as evidenced by increased auction exposure and record-breaking auction prices for African artists, the increasing numbers of African artists represented by the major global galleries, the proliferation of art fairs dedicated to art from the Continent, and important museum exhibitions around the world featuring their work. The panelists will discuss the exciting developments in this market.

#### Touria El Glaoui, Founder, 1-54 Contemporary African Art Fair

Mariane Ibrahim, Founder, Mariane Ibrahim Gallery Giles Peppiatt, Director, Modern and Contemporary African Art, Bonham's, London Kristy Bryce, Principal, Kristy Bryce Fine Art, Moderator

Sponsor | Art Recovery Technologies

# 1:00 PM - 2:00 PM | LUNCH

# 20-minute Session: Yoga

Get your body and mind flowing with Yoga Instructor Claudia Aarts-Schreiber.

Claudia Aarts-Schreiber, Co-Owner, ChaiseFitness New Jersey

Sponsor | Sharon Chrust & Associates

#### 2:00 PM - 3:00 PM | PANEL

#### The Ceramics Market: Post 1950

Garth and Mark will discuss ceramics over the last 70 years and how the market forces and the artists have propelled some ceramics to move from the craft world into the category of fine art, and how that market, both dealers and auctions, have responded. Their focus will be both on ceramic sculpture, pots/vessels, and on some of the artists that create them.

Garth Clark, Art Critic, Art Historian, Curator, Gallerist, and International Art Dealer Mark Del Vecchio, Director and Curator Cynthia D. Herbert, AAA, President, Appretium Appraisal Services LLC, Moderator

Sponsor | Appretirum Appraisal Services

# **TUESDAY, NOVEMBER 10**

# 3:00 PM - 3:10 PM | BRIEF BREAK

## 3:10 PM - 4:00 PM | CONCURRENT CONNOISSEURSHIP SESSIONS

#### 1. Comic Books

The modern-day superhero was introduced to the world June, 1938 with Superman and Action Comics #1. After 82 years of continual comic production a once considered child's book has evolved into a commoditized collectible equivalent to gold, oil, or the S&P 500. Learn the ins-and-outs of the comic book collecting community and how markets can change so rapidly. When is the right time to buy, sell, and what factors contribute to these market changes. Learn what makes two seemingly similar books drastically different in price, and finally learn how a comic from 2014 can be worth more than 100 different books from 1950 combined. The comic market, making every Antique Dealer scratch their head for the past 20 years.

## Travis Landry, Director of Pop Culture & Auctioneer, Bruneau & Co. Auctioneers

Sponsor | Betty Krulik Fine Art, Ltd.

# 2. SHENANIGANS, CHICANERY, & SKULLDUGGERY: Fake Prints and the Market

Fakes in the print market are most often made by manipulating real impressions, to make them look like more important (and thus valuable) impressions. This might mean adding a signature, changing an edition size, or creating the illusion of an earlier state. This makes them tricky to detect. We will look at some of the more common techniques that scammers use, so you will be better equipped to spot them in your appraising work.

#### Robin S. R. Starr, Vice President & Director of American & European Works of Art, Skinner, Inc.

Sponsor | McDonough Fine Art Appraisals, LLC

# 4:15 PM - 5:15 PM AFTERNOON NETWORKING SESSIONS

#### **Cocktail Hour**

We invite you to join us from your home or wherever you are for a glass of wine or cocktail. It's your choice!

#### 1. Featuring Dr. Konstantin Frank Cabernet Franc

Charles Curtis, MW, AAA will lead us take on a tasting of Dr. Konstantin Frank Cabernet Franc.

Charles Curtis, MW, AAA, Founder, WineAlpha Emily Casden, Director, Avant-Garde Appraisals & Art Advisory, Host

Sponsor | Betty Krulik Fine Art, Ltd.

#### 2. Featuring the Sidecar

Neil Kaplan, DipWSET, AAA will lead us through the history and making the popular classic cocktail, a Sidecar, with all its variations.

Neil Kaplan, DipWSET, AAA, Managing Partner, Cork Counsel Jay Grimm, Owner, Jay Grimm Art Advisory, Host

Sponsor | Nicholas M. Dawes